



Sponsorship & Exhibitor Opportunities

Tracker Certification North America's 2025 Online Conference

Bringing together hundreds of wildlife trackers from across the continent for a weekend of online presentations and community-building.

Tracker Certification North America and the Certified Wildlife Trackers Association are seeking event sponsors to connect with our audience through an online **Exhibitor Booth**.

The online conference features 30 presenters sharing wildlife behavior insights, instructional workshops, research findings, tracking applications, and outreach and engagement tools. Attendees are anyone interested in wildlife tracking: naturalists, wildlife enthusiasts, biologists, outdoor educators, students, field scientists, conservation professionals, tracking instructors, wildlife guides, and more. All are welcome.

The virtual conference platform is active for 3 months following the conference weekend, with presentation recordings, discussion boards, and sponsor/exhibitor visibility from **April 21 - July 27, 2025**

An Exhibitor Booth offers:

- A place to display your logo, contact info, a written description, photos, PDF documents, and a promotional video
- Opportunities to collect sign-ups and attendee contact details
- Options for raffles/giveaways and promotion offers
- A dedicated message board to interact with attendees
- Inclusion in a live "**virtual expo**" through Zoom on Sunday April 27, which provides dedicated meeting space to interface with attendees, answer questions, and share info about your organization and programs
- Access to set up your exhibitor booth beginning April 1, 2025

[Here is a video](#) demonstrating the features of the exhibitor booth

[SIGN UP HERE](#)

Exhibitor & Sponsor Levels

\$200 Exhibitor	\$300 Bronze Sponsor	\$500 Silver Sponsor	\$1,000 Gold Sponsor	\$2,500 Platinum Sponsor
<ul style="list-style-type: none"> • Exhibitor Booth with all of the features described above • One (1) conference ticket (\$135 value) 	<ul style="list-style-type: none"> • Exhibitor booth with all of the features described above • One (1) conference ticket (\$135 value) • Logo displayed on conference website and online conference platform 	<ul style="list-style-type: none"> • Exhibitor booth with all of the features described above • Two (2) conference tickets (\$270 value) • Priority logo visibility on conference website and online conference platform • Top-tier listing of your exhibitor booth 	<ul style="list-style-type: none"> • Exhibitor booth with all of the features described above • Two (2) conference tickets (\$270 value) • Priority logo visibility on conference website & online conference platform • Top-tier listing of your exhibitor booth • Verbal acknowledgement during our conference weekend 	<ul style="list-style-type: none"> • Exhibitor booth with all of the features described above • Two (2) conference tickets (\$270 value) • Priority logo visibility on conference website & online conference platform • Logo visibility on quarterly newsletter for 1 year (4 issues) • Top-tier listing of your exhibitor booth • Verbal acknowledgement during our conference weekend • Acknowledgement as conference sponsor on TCNA website for 1-year • Verbal acknowledgement during 1 preceding Tracker Tuesday presentation

Visit trackercertification.com/sponsorship to claim your exhibitor booth

Questions? Contact conference@trackercertification.com



Tracker Certification
CyberTracker North America